

UWA Student Guild |M300, 35 Stirling Highway, Crawley WA 6009 secretary@guild.uwa.edu.au | (08) 6488 7089 | guild.uwa.edu.au

1.0 WELCOME AND OPENING

Cameron welcomed all councillors, directors and observers and proxies and acknowledged that UWA is situated on Nyoongar land and the Nyoongar people remain the spiritual and cultural custodians of their land and that they continue to practice their beliefs, languages, values and knowledge.

1.1 Attendance

Annie Lei, Luke Rodman, Maddie Mulholland, Georgina Carr, Joshua Bamford, Lizzy O'Shea, Judith Carr, Cameron Payne, Rajdeep Singh, Cameron Barnes, Robert Purdew, Valentina Barron, Laura Smith, Sophie Liley, Cameron Fitzgerald, Kelly Fitzsimons, Felix Lim, Daniel Stone, Gemma Bothe, Simon Thuijs, Avory Allen and Kate Gray.

1.2 Apologies

Richard O'Halloran.

1.3 Proxies

Sam Shenton for Rajdeep Singh, Max Riley for Lucas Tan, Tom Beyer for Rida Ahmed, Jacinta Kotula for Julian Rapattoni, Rebecca Lawrence for Cameron Payne, Daniel Bell and Aiden Depiazzi for Dumi Mashinini, Alex Bennet for Tom Henderson, Matt McDowell and Millie Dacre for Matthew Mckenzie, Gemma Bothe for Sophie Liley.

Accepted.

2.0 CONFIRMATION OF PREVIOUS MINUTES

2.1 Guild Council Meeting 28 August 2013

Approved with Amendment.

Barnes moved a procedural to move to Motion 7.17 immediately. Motion carried. Ordinary agenda then resumed.

3.0 BUSINESS ARISING FROM PREVIOUS MINUTES

Nil

4.0 DIRECTORS' REPORTS

4.1 Managing Director's Report

Wayne said that now that Motion 7.17 has been approved he is hopeful that some of the branding will also be rolled out prominently on the new Student Centre and Volunteer Hub.

With respect to the 10 year capital plan, he said that several months ago they put in two submissions and we haven't heard back officially. There has been quite a bit of discussion at university level about what they can and can't fit in there. He said to clarify in the report he has put in some nominal figures into the 10 year capital plan. There are no supporting project documentation behind those but that is the intention - that they are making some nominal claims on the 10 year capital plan. He said regarding the \$8M to assist with the Masterplan of redoing the Guild Village Precinct, that is not our money. They are trying to extract it out of the 10 year capital plan and to get a presence in there and to keep our consistent presentation to the university on strategic documents and planning documents and continually building our case for facilities funding.

Regarding the tavern refurbishment programme this should start on 2 December.

With respect to Subway and Boost, Subway have declined to continue negotiations. After Subway had confirmed in writing commercial arrangements, and we had also moved a long way down the track in designing the outlet with facilities management, and to quote from their communication *"it is due to commercial terms and restricted trading conditions*", they have now pulled out. At this point Wayne has contacted them to try to get a bit more information. He will be discussing this with Finance and Planning next week.

Regarding our Catering Strategy and introducing specialised independent caters which Subway and Boost are classified as, he is meeting with Boost next Friday.

He mentioned the Workplace Health and Safety and the Traffic Light Report which is done every six months, where we have to report through our performance on a series of criteria. The last one we put in, we performed very badly against the other areas of the University. The recent six month report has come back with a much improved performance and we have moved up the ladder quite significantly.

Payne asked Wayne when he found out that Subway would be withdrawing?

Wayne said it was mid-September. Wayne will provide the exact date to Council. Wayne said when he was advised he phoned Subway to try to get clarification and this takes a bit of time.

Payne asked about Boost being a candidate for independent catering?

Wayne said it is in the independent Catering Report that was carried out and was sent through to the Catering Committee. It is in the August minutes. Wayne said we have done a trial with the mobile Boost to test its success and immediately after that we have had approaches from the Boost franchise outlet.

Payne asked what has happened so far with Boost?

Wayne said that the Masterplan is due to come to Council in November so we are obviously weighing up the catering strategy which says we'll get independent specialist contractors and also the Masterplan element. Subway is in the Masterplan.

Barnes said that when Wayne briefed Executive last Friday that Subway had fallen through the initial response was first to say "is it a negotiation strategy?", to which Wayne said that at this stage we have no reason to believe that it is. We then referred to the catering strategy passed by Council where we do pursue an expansion of independent outlets at UWA. Under that strategy we decided that if at this time we weren't going to be in negotiations with Subway we'd like to be in negotiations with another independent provider and given that under that strategy Boost had already been flagged by both the independent report and the mobile catering van that we had in semester one, we decided that Boost would be a good option for Wayne to pursue. So Executive instructed Wayne last Friday to pursue negotiations with Boost in order to provide Council with some preliminary information that it would require to then make a decision as to whether or not to enter formal negotiations with Boost.

Payne asked whether we know why Subway made this decision?

Wayne said he wasn't sure but he thought that maybe the General Manager has negotiated it with us at a higher level and possibly sent the proposal down to the person who would operate the outlet, and maybe they are not happy with it. However we don't really know why.

Barnes asked about what they are referring to as far as "*restricted trading conditions*", he assumes it is the 26 weeks?

Wayne said that it would be the fact that they can only operate during semester time and they have to deal with down time and anyone we negotiate with would have to accept these conditions.

Barnes asked have we had any success in trying to arrange for them to meet with himself or other members of Student Executive? Wayne said the General Manager is overseas and that would be his next move to approach him once he comes back.

Payne asked what does Wayne expect the impact to be on the Masterplan?

Wayne said we have advised the architects to put this in. He said when we see the draft Masterplan we will see specific planning guidance for student facilities areas and for catering areas and the change has been incorporated in it.

Payne asked whether there are any extra costs associated with this? Wayne said no.

Payne asked why Executive was advised 2-3 weeks after Wayne received this notification?

Wayne said he had been back and forth with phone calls and had spent 90% of his time the past 4 weeks doing elections which is a higher priority. Also the President has been on leave.

Barnes moved a procedural motion that we move in camera briefly. Motion carried.

Council moved out of camera.

Barnes said so far the guidance from the architects and the managers as part of the Masterplan has been that we need different strategies for first and second floor tenancies as opposed to ground floor tenancies and they have really emphasised that in the past some of the poor planning decisions we have made have been to put tenancies on the first floor when they should have been in a preferable ground floor location. That is something that does apply in particular to catering outlets so that is something we have to bear in mind as well.

Julian recommended that they look into the staff room tenancy. Barnes said the ground floor tenancy he was talking about earlier is this.

Payne asked about the Staff Student Grievance Policy. Could we have a little more detail on this?

Wayne said this has been under discussion for a few months and Council was keen to have one implemented. We have had a few difficulties in the past and now we have the first draft ready which hasn't been formalised as yet. He said it has been targeted to ensure it is ready for the new council induction. It has been in the pipeline, it just hasn't been a high priority.

Payne, going back to Subway, asked who, if anyone, Wayne informed of the email?

Wayne said he may have spoken to the Masterplanners at that point, being indicative and confidential.

Payne asked did he tell the Acting President?

Wayne said no, he didn't think it was appropriate. He had to gather more information before he reported it.

4.2 Finance Director's Report

Wayne said that we are looking at August reports. September reports are just about to hit the press. Finance & Planning will consider the September results on Monday but briefly the results are looking to be within budget.

August was a very tough month on paper especially in the income area. There are some soft trading additions in the Tavern which is not unexpected and profit impacts in the bookshop. In the income area there will be some operational proposals coming through but they won't be tabled for another week or so. We will be addressing some of those areas.

As far as expenditure, we have stayed within budget and on a year-to-date budget we are keeping our nose in front against the original budget in the order of \$200,000. We have our work cut out for us for the balance of this year to stay within the budget but we have a few initiatives in the pipeline which Council will hear about by the next Council meeting.

Payne asked about Events being over budget for the month?

Wayne said we have had a difficult year to date in Events. He said there has been a lot of operational things we have been requested by the University to do with compliance and the Events audit. It is fairly indicative of a transitionary phase for Events.

Barnes said he would go through this in more detail in camera. He moved a procedural motion that we move in camera. Motion carried.

4.3 Catering Director's Report

Ken said September was a great month. Functions especially had a great month. They did 6 graduation ceremonies for the university with \$50,000 in sales by itself. This gives an estimated net surplus for the month of about \$60,000, which goes towards the last line and wipes out the figures from August. For the month of August there was about a \$2,000 deficit. September trading has given us a \$55,000 positive result for the first time in about 9 months of trading.

Staying on the numbers of August - after August, almost every month has seen good sales etc, but unfortunately the cost of goods has haunted us right throughout up to the end of August. It's when we have these big functions that we do not have throughout the year that cause is this problem. Other issues during the previous month such as increased membership discounts and changeover to branded products have cost us a lack of control over cost of goods.

In respect to the other three items of expenditure – payroll costs, operating expenses and depreciation – they are almost as budgeted if not giving us a \$25,000 lead.

We have successfully completed the Dentistry Café and it is now fully operational and it has been well received by students and university staff.

Additionally we have been successful with mobile catering – in second semester we had the pizza van coming back, and the Cuban Sandwiches. The sausage person is going well. The other likely vendors do speak to him, but they try to juggle their time with Curtin and the general public, and so they don't give him firm commitments. Hopefully on Tuesday there will be crepes, and an Australia sausage sizzle near the Business School.

Barnes asked in terms of branded products, we have had a big issue with trying to manage that consolidation in the kitchen, but to what extent is the issue with branded products and the impact of functions trade and cost of goods in the kitchen interrelated?

Ken said the impact of branded products is with trying to manage that consolidation in the kitchen. To what extent is branded products, functions trade and costs of goods in the kitchen interrelated? - Ken said the impact of branded products is the decrease in margin, for example Butty's. In respect of functions, we have had large venue functions throughout the week. We lost AIM to the Uni Club, we aim at a much higher net surplus for functions because an external third party is not student-only.

Barnes asked with respect to different products having different margins, have we thought about some strategic disinvestment in terms of the branded products with the lowest margins, for example if something like Butty's has a really low margin and is having a negative line in our profit, have we considered going in house or does that just make it more complicated in terms of cost of goods in the kitchen?

Ken said the cost analysis is being done right now.

Barnes said the reason he asked is that we have obviously bought in a whole new range of products this year. Inevitably as with any exercise in experimentation some are going to succeed and some are going to fail. He said he would be quite interested in receiving a little bit more data in terms of what branded products have been particularly successful and which ones may require perhaps a shift back to in-house or a shift to a different brand or supplier.

Ken said most of the branded products have been well accepted. It is just the margins that have pulled us down. The made-to-order sandwiches have been well accepted, but we have to really focus on the margins.

Payne said that last year there was a decision made to relinquish business from the Business School café. He was told that last year there was a decision made recommended by Ken and Wayne, that functions wasn't doing well and we should essentially cut it in the long term. Is that the case?

Ken said that functions has always for him been a reasonably good business and as soon as the AIM business was cut off then there was an issue about overstaffing and which became a financial issue.

Wayne said his position is clear in the Minutes from the last meeting.

Payne asked specifically with the Business School – whenever it is brought up people say that we lost the Business School and thus loss a portion of our functions business. But what he heard was that the business wasn't there anyway. Was it linked?

Ken said we lost \$350,000 in functions business and likely \$500,000 from that outlet. We effectively lost 25% of the functions business. To recover from that has taken us a good 15 months. We have now recovered. He said the decision made to handover has caused this problem and we have had to manage the loss of the UWA AIM business. Ken said they tried to gain other business. It is that other business that has brought us to this level.

Wayne said, from the Minutes of the last meeting, that "Matthew asked why it was decided to keep the functions business? Wayne said there was the engagement of the independent consultant, reports from the national body, forums, consultation and interviews which were all conducted and the information was gathered and the results of the options were considered. He said this was an option he had asked to be looked at but at the end of the day it was not the preferred option".

So after all that - independent consultant, national report, forums, consultation and interviews – it has been a very thorough process. He said from a responsibility point of view he had put that in there because he didn't think Ken would. Wayne can't see why Ken would want to tear his own house down. Payne said to Ken that he had mentioned that in his opinion mobile vendors wasn't working out. Given he just talked about new mobile vendors coming on campus, has he changed his decision now?

Ken said no. All these vendors think there is a pot of gold at UWA, and they all enjoy honeymoon periods in the first 6-8 weeks, and after that they plateau out. If they are their own suppliers they survive, but if they have to employ labour they do not stay.

Barnes said referring Payne to the Catering Strategy that Council passed the idea of mobile vendors in terms of how we rate success isn't necessarily a mobile vendor staying on a permanent basis. The strategy is that while we entertain new independent outlets on a permanent level we engage mobile caterers on a non-permanent basis to freshen up the offerings and to rotate through. What we got from that independent report was that what was appealing about mobile vendors was the novelty of it. There were lots of different options that you could bring in quickly without significant compliance issues and without significant infrastructure issues. He said a lot of that comes out of that Catering Strategy however if Payne does have concerns about how the mobile catering strategy is as it stands, that strategy is always up for review and they are always happy to consider it.

Payne said he understands the nature of the policy, but given that they are going to Curtin and coming here, he doesn't see how it is a sustainable plan long term. Would Barnes agree?

Ken said this may not form part of our long term strategy. We don't know.

Payne asked how long the mobile strategy at Curtin has been in place? Ken said it started just before us.

Ken said the one at Curtin is run by the University itself, not by the Guild, so they have various different concessions and styles of operations. They call the shots – they can place them anywhere they want.

Payne said that Ken had mentioned the university had brought up issues with a number of mobile catering for example blocking thoroughfare, smoke emissions. Given that, what does he think the University's position is on it now?

Ken said they have come to the party and extended themselves about 75%. They will consider and approve more circulation, possibly early 2014. They are happy to allow the pizza man to stay on the edge of Oak Lawn. They have no issue with the others. It is difficult to argue. We cannot get onto the footpaths because of the need for emergency access.

Barnes said something that is also worth mentioning in terms of mobile catering strategy, in terms of Payne's question about long-term sustainability, if it lasts in the long-term – fantastic – but that wasn't where the recommendation comes from and that's not where the strategy comes from. The identification was that we would like to move to have more diversity in our catering operations but it takes a very long time. Setbacks like we have experienced with Subway will happen. It is difficult to attract independent operators to what is effectively 26 weeks of trading a year.

During that long period of time, where we go through changes to our catering the idea of the independent mobile operators is to come in short term and to stimulate additional student interest and where it all comes back to in terms of the strategy is this idea of a precinct strategy. The fact that we want to stop students going home or going off to Broadway. We want to keep them here and one of the ways to do that is the novelty of lots of new catering vans popping up. If they leave in two weeks' time we've lost nothing. We incur very minimal costs and we do receive revenue from them in terms of a commission. So we have very little to lose and potentially a lot to gain from that precinct strategy which is where it all comes down to.

4.4 Director of Student and Corporate Services Report

Report as tabled.

Barnes moved to accept all directors' reports. Reports accepted.

Barnes moved a procedural motion that we discuss Motion 7.4 before Sophie leaves. Motion carried. Following this Barnes moved a procedural motion to conduct the 8.1 Voting. Motion carried. Following this Barnes moved a procedural motions to discuss Motion 7.18, then 7.6, then 7.11, then 7.17, then 7.15. Motions carried respectively. Ordinary agenda then resumed.

Barnes moved a procedural motion that from now on all speaking time during general debate be limited to one minute and all speaking time for a proposer be limited to two minutes. Motion carried. Matthew asked the votes be counted. 15 votes in favour, 3 votes against – this satisfies the required two thirds majority.

Cameron B moved a procedural motion that we consider Motion 7.1, while Directors are here. Motion carried.

Ordinary procedure of the meeting then resumed.

5.0 REPORTS

5.1 Guild President

Report as tabled.

5.2 Vice President

Report as tabled.

5.3 Treasurer

Report as tabled.

5.4 Secretary

Report as tabled.

Maddie said that on the Guild Council Facebook page she has posted a list of events happening in the near future. She needs people to step forward and volunteer to help out at these events.

5.5 Societies Council President

Report as tabled.

Laura encouraged anyone who is in a club to put forward nominations for best club, best new club, best PAC club, and best inclusive event. She would like to see more applications.

Barnes moved a procedural motion that Council accept the proxy of Millie Dacre for Matthew. Motion carried.

5.6 Education Council President

Report as tabled.

5.7 Public Affairs Council President

Report as tabled.

Valentina said that Fringe Fest is next week and she would like everyone to get on board with this.

5.8 Environment Department

Report as tabled.

5.9 Women's Department

Report as tabled.

5.10 Queer Department

Report as tabled.

5.11 International Student Services

Report as tabled.

5.12 Postgraduate Students' Association

Report as tabled.

5.13 Welfare Department

Report as tabled.

5.14 Sports Council

Report as tabled.

5.15 RSD

Report as tabled.

5.16 ATSISD

No report.

6.0 QUESTION TIME

No questions.

7.0 MOTIONS ON NOTICE

- 7.1 That Guild Council approve F&P's endorsement of the Urban Orchard concept (option 1, as attached) in the Refectory Courtyard on the basis that:
 - (a) The University will fund all capital expenses.
 - (b) That the Urban Orchard shall comply with all industry safety standards.
 - (c) That measures to protect the garden during events be implemented such as selecting mature trees and tree guards.
 - (d) That the Urban Orchard takes up no more than 10% of total floor space and provides additional seating and aesthetic functions.

Moved: Joshua Bamford Seconded: Daniel Stone

Josh said that this was passed by F & P a few weeks ago and has been included in the Master Plan. F & P raised some concerns and there were several conditions that were going to be imposed which have been addressed in the motion. He said it is a collaborative project between the Environment Department, the Volunteering Hub and Sustainable Development. The Volunteering Hub is very keen because their office will be right next door and it provides a great hub for their activities. The Enviro Collective are also very keen and it will be an ongoing project for the Collective for years to come.

There will be fruit trees and herbs in the garden beds themselves. They are small beds in the corners of the ref courtyard taking up no more than 10% of the floor space as can be seen in the floor plans provided. They provide aesthetic improvement and an enhancement of the ref courtyard space. They have the backing of Sustainable Development who will pay for construction and then hand over the running of the beds to us.

It fits into the broader strategy of Sustainable Development. They liked the idea so much they have taken it on board and will be making a larger community garden/urban orchard somewhere on Cook Street. They have assured us it will comply with all industry safety standards. They will be sturdy constructions, there will be no sharp edges, etc – which is one of the major concerns that was brought to us.

Tree guards will be provided by them and it will be connected to the university's watering system so it will not die over the holidays.

He said he believes it really enhances and adds value to the Ref courtyard space which in the masterplan is being reviewed and will be the gateway to all the club rooms in the east block, and there is also the possibility of the new Refresh Coffee Bar operating into the Ref courtyard making more seating space to be used during the daytime. It shouldn't affect the 5 or 6 events that book the space in the evenings.

Dan said that they have consulted heavily with outgoing and incoming SOC Presidents on this and we are definitely maintaining this as an event space so there is no threat to that whatsoever. Looking at the design he said we are choosing Option No. 1 which has a seating provision on the outside of it. He said SOC and Sustainable Development have been consulted to make sure that all safety requirements have been adhered to and it will not negatively impact in any way on the events space.

Barnes moved a procedural motion to approve Alex Bennet to serve as a proxy for Tom Henderson. Motion passed.

Motion put. Motion 7.1 passed unanimously.

7.2 That the Guild Statutes Committee meets to examine the feasibility of directly capping the number of A4 equivalent pieces of paper of authorised material a ticket can print for the election period, placing this cap into the election handbook.

Moved: Daniel Stone Seconded: Joshua Bamford

Daniel said this motion has been moved on the basis of several complaints which he has received from students who are seeing an abundance of paper in different venues during the election campaign. It is really intended to start looking at the list and seeing if we can skim the excess as he said there was a large amount of paper estimated at 2,000 sheets of paper that at the end of the day were not used. He said he has asked Guild Statues Committee to look at this and come back with a recommendation on what is going to be the best amount.

He said on the necessity of this motion he understood that Statutes have already met to place a financial cap on a ticket however this has not been as effective in terms of reducing the amount of paper consumption because we don't control UniPrint's prices and the Uni has dropped their prices which encouraged more printing. This is just to put a cap on this to make it more effective, to skim off the excess that we are currently not using and also to examine ways to see if it is possible to reduce it in the future.

He said we want the priority to be engaging students with the elections so this is why we have passed it to the Statues Committee.

Josh said as a member of Statutes Committee he is happy to be involved in the investigation and the intention of reducing the total spending cap of a ticket was to reduce printing material particularly with the introduction of online

campaigning. We didn't see that happen as was intended so we need to look at other ways and putting a cap on info equivalent paper is a way of doing that.

Barnes moved a procedural that we give Daniel Stone a right of reply after speakers have spoken on this motion. Motion carried.

Matthew said that he thinks there are a few problems. He said that he felt that it will be the smaller disciplines and the smaller lecture theatres which miss out if we cut down on the amount of material.

Aiden said he agreed with Matthew. He said the spending cap was brought down which is good but essentially what this will do is to limit the number of students the ticket can engage with during the election and he feels this is not a good thing for a representative body to do.

Daniel said he disagreed that minority groups would not be hit as he did not think that any ticket would want to see any minority no matter how small missing out. He said this is also based on trying to increase the importance in tickets picking up their own material rather than leaving it to the cleaners to get rid of. In terms of engaging students he doesn't think we can seriously say that through all the Facebook and Internet coverage that has been done and with the massive amount of paper that we currently have in our venues that we are underengaging students.

Motion put. Motion 7.2 carried.

For: Annie Lei, Cameron Barnes, Maddie Mulholland, Alex Bennet (for Tom Henderson), Robert Purdew, Jacinta Kotula (for Julian Rapattoni), Valentina Barron, Laura Smith, Tom Beyer (for Rida Ahmed), Max Riley (for Lucas Tan), Josh Bamford, Georgina Carr, Rajdeep Singh, Lizzy O'Shea, Gemma Bothe (for Sophie Liley).

Against: Aiden Depiazzi (for Dumi Mashinini).

Abstaining: Cameron Payne, Judith Carr, Luke Rodman.

7.3 That this Guild Council approve an addition to the standing orders of a provision allowing for right of direct reply to a speaker, so that a speaker need not wait for their turn in the speaking order to directly address the previous speaker, to allow for more conversational and efficient debate, whilst maintaining the formal format of debate in Council.

Moved: Cameron Payne Seconded: Julian Rapattoni

Payne said this motion is to make Council more conversational and efficient. What we see happening a lot is someone has to wait until their turn in the speaking order. He said we are essentially already doing this and this is just formalising it into the standing orders.

Gemma asked Payne if he thought people might abuse this to a certain extent so debates would go on longer? Payne said potentially this could happen but it will be at the Chair's discretion to monitor this.

Josh said he would like to propose an amendment to this Motion. He said that he believes that in function if someone automatically has the right of reply then it is the potential for a debate to get more messy as it can just go back and forth between the speakers. He said he believed the Chair should have discretion to allow right of reply. Amendment to read: *"That this Guild Council approve an* addition to the standing orders to provide the Chair with discretion to allow a right of direct reply to a speaker where appropriate so that a speaker need not wait for their turn in the speaking order to directly address the previous speaker, to allow for more conversational and efficient debate, whilst maintaining the formal format of debate in Council."

Payne accepted the amendment.

Robert moved a procedural motion to put the motion to vote. Motion carried.

Amended motion put. Motion 7.3 carried.

For: Cameron Barnes, Maddie Mulholland, Alex Bennet (for Tom Henderson), Robert Purdew, Jacinta Kotula (for Julian Rapattoni), Valentina Barron, Laura Smith, Tom Beyer (for Rida Ahmed), Max Riley (for Lucas Tan), Joshua Bamford, Georgina Carr, Rajdeep Singh, Lizzy O'Shea, Cameron Payne, Aiden Depiazzi (for Dumi Mashinini), Judith Carr, Luke Rodman. **Against:** none.

Abstaining: Annie Lei, Gemma Bothe (for Sophie Liley).

7.4 That the Guild run a safe, responsible, alcohol-free O-camp in 2014 before the beginning of first semester, and expressions of interest be immediately sought for the position of Camp Director, which will be selected by the incoming Guild President as per the recommendations of the Orientation Review.

Moved: Cameron Payne Seconded: Julian Rapattoni

Barnes requested Tony and Wayne stay for discussion of Motion 7.4.

Barnes moved a procedural motion that we discuss Motion 7.4 in camera. Motion carried.

Julian moved a procedural motion that the motion be recorded in the minutes as Maddie had read out and the names for and against be recorded. Motion carried.

Those voting against going into camera were: Julian Rapattoni and Cameron Payne. All others present voted to go into camera.

Motion withdrawn.

- 7.5 a) That the Masterplan be immediately reviewed and amended to maintain or refurbish the Acorn Cafe so that
 - b) expressions of interest be immediately sought for an independent caterer to operate in the Acorn Cafe.

Moved: Cameron Payne Seconded: Julian Rapattoni

Payne said he thinks this is especially prudent given that we have received the news tonight that we are not necessarily going to be proceeding with Subway. To address some concerns which may come up, it will be above ground level however he thinks with the right provider that is quite advantageous. It has a very nice view of the river and you can have a very different style of catering outlet there compared to what you can have on the ground floor, such as a restaurant.

He said he thinks this is a unique opportunity and we should at the very least investigate seizing that opportunity.

Barnes proposed a procedural motion that Payne have a right of reply after all speakers have spoken on this motion. Motion passed.

Jacinta said many students don't know the Acorn Café is there and she feels it is a space that should be utilized more than it currently is. This would provide a better service to students and they would benefit from it if we offered it to an independent caterer, as this would capitalize on the space that we have available.

Luke said he is not in favour of this motion. He said the Catering Review recommended a different type of approach which has been mentioned earlier to Council. He said he felt the independent caterers would be better placed in a different area and we have options in our catering strategy to implement that. He said he felt this motion should have been brought to Council a lot earlier than it has and he can't see why it has been brought at this time of the year.

Matthew said the Catering Review also recommended a Subway. He said this is a long term thing and it is irrelevant whether the motion is passed in January or whether it is passed now as there will be a lot of consistency as a lot of this year's councillors will be on next year's council and they will be able to continue on with this policy. He said it is an important policy and if you look at the figures, Guild Catering is struggling financially and the Guild is possibly going to be losing SSAF over the next few years. We need to find other revenue streams. Independent caterers are the easy way to do that and also they would provide better food. He said he believed that Guild Council should always be about doing the right thing by students.

Rajdeep said it is a nice central space. He said he doesn't believe we need another place for students to gather and that there are plenty of options on campus for obtaining food and he believes it should be left as it is.

Barnes said we have a catering strategy that does look to invest in new independent outlets. We have a Masterplan that does look to create additional space for independent outlets. All the professional advice we have received so far from architects, project managers and the university is that there needs to be more of a dichotomy set between ground floor level and first and second floor level spaces for commercial tenancies. The advice is that we should not be using those top floor amenities for catering. The ground floor amenities should be used

for catering. He said if we take the staff room and consolidate the kitchen that provides a really nice tenancy that we could put an independent caterer in just outside the tavern and he believes this is a much more preferable location than Acorn. The other thing is we currently have the Events Team in conjunction with the Masterplan team putting together a proposal to hire that space out for weddings and it is estimated that we can get several thousand dollars for a four hour booking.

He said he believes that function space with its view of the river has more significant commercial potential if we use it as a function space as opposed to an independent outlet. We do have preferable locations for an independent outlet.

Maddie said she agreed that we really should be looking at ground floor locations for food outlets as per the Masterplan and that there is a significant expenditure involved in reviewing the Masterplan, it is unnecessary expenditure and we already have a plan in place and she will also vote against this motion.

Payne said he didn't understand any of the arguments. He said that he understood the Masterplan was at a fixed cost so he couldn't see that reviewing it would make any difference. In summary he said this is a unique opportunity to improve catering opportunities and to improve the Guild's finances at the same time.

Motion put. Motion 7.5 failed.

For: Jacinta Kotula (for Julian Rapattoni), Aiden Depiazzi (for Dumi Mashinini), Cameron Payne.

Abstaining: Sophie Liley.

Against: Annie Lei, Luke Rodman, Maddie Mulholland, Georgina Carr, Joshua Bamford, Lizzy O'Shea, Judith Carr, Cameron Barnes, Robert Purdew, Valentina Barron, Laura Smith, Rajdeep Singh, Max Riley for Lucas Tan, Tom Beyer for Rida Ahmed, Alex Bennet for Tom Henderson.

7.6 That Guild Council endorse the attached motion.

Moved: Cameron Payne Seconded: Julian Rapattoni

Barnes moved a procedural motion to move into camera and allow Ed Taylor speaking rights. Motion carried.

A procedural motion to record the motion as failed, carried. A procedural motion to record how councillors voted in camera, failed.

Motion put as amended in camera. Motion 7.6 failed.

7.7 That this Guild Council immediately create a standing committee (in accordance with regulation 6.15) henceforth known as the Electoral Reform Committee, to identify issues with and recommend alterations to the current Guild election regulations, particularly with regards to the role of Guild staff in the electoral process, and that this committee be

comprised of the two student members of this year's election committee, the presidential candidates that received a proportion of the vote greater than 40% in this year's election and their group agents, and no others, unless the Committee decide otherwise by simple majority.

Moved: Cameron Payne Seconded: Julian Rapattoni

Payne said they had outlined quite a bit of the rationale for discussion when discussing Motion 7.6. Basically there are a few issues have been brought up this year which need to be addressed in the election regulations with regard to Motion 7.6 and also in regard to online campaigning. He said a similar process was undertaken last year and it should be done again.

Barnes moved a procedural motion that Payne have a right of reply after all speakers have spoken. Motion carried.

Jacinta said that after running the elections she thought we need to spend some time to investigate how they are dealt with and that this commission needs to be called so we can improve the elections for students as ultimately we want to make it as less hassling as we can as we need them to come down and vote.

Matthew said that in the longer term there have been many issues in Guild elections every year. In 2011 students voted that the election regs were an issue and students voted for change on that. At the SGM last year Barnes made a good speech where he talked about delaying change as it was a bit too extreme and to make it a bit more moderate in order to win the votes. He said he doesn't think all of these changes have necessarily been implemented this year and there is still a lot more scope for change. We have seen this year that there have been some real issues with how the election has been run. When these issues happen it affects the reputation of the Guild.

Aiden said he made a complaint very early in the election process to the Tribunal and he got a response back from the acting commissioner which began with: *"While we understand that the UWA Guild Regulations need serious review ..."* so the highest representative of the electoral committee in the state says that these regs need to be changed. In reference to the composition of the committee he said he thinks it is fair and balanced that there be two representatives from the election committee and two representatives from each ticket that drew over 40% of the vote. He has spoken to Ron Camp about this who is more than happy about this and very keen to be consulted throughout the entire process and recommends some changes. Particularly with the election committee, his biggest concern is how complaints are dealt with given that an average of 30 complaints were lodged every night in polling week and there was no way the committee could deal with those before the elections.

Barnes said he agreed election regulations need continuous review and improvement. After the regulations went through a point last year where there was no compromise it got taken to an SGM and lost by more than 100 votes. He then decided to sit down with WAEC and reform our election regs. They told us they wanted three changes. They wanted modernization for online campaigning, they wanted more clarity about the role of the returning officer, they wanted it to

be massively simplified and they wanted to basically have an open slather. We decided to achieve the first two but decided that the third would not be achievable within the time frame that we have. Tom Henderson realises that we do need a further review to achieve that third point and has already committed to doing that. The appropriate avenue for that is Statutes Committee, not creating a new committee – that is the role of Statutes.

Max said essentially regulations have been problematic for previous Guild Councils and there will always be a continuous method of improvement here. He doesn't think that is not an argument against committees coming into existence to improve the regulations. He said he would like that process to be as inclusive as possible. He believes the appropriate avenue for that is Statutes given their current role in interpreting Guild regulations and he also feels that this is probably a more appropriate motion to be put before the 101st Guild Council given the timeframe we are dealing with here and he would probably leave the judgment of that to members of the 101st Guild Council.

Payne said that last year we had the same type of thing. When there are issues with the regulations it makes sense to consult the people who are involved in these issues. He said it would be the same rationale as last year and it makes sense to pass this motion. This Committee wouldn't have the power themselves and would have to recommend to Statutes.

Motion put. Motion 7.7 failed.

For: Sophie Liley, Aiden Depiazzi (for Dumi Mashinini), Cameron Payne, Jacinta Kotula (for Julian Rapattoni).

Against: Annie Lei, Maddie Mulholland, Georgina Carr, Joshua Bamford, Lizzy O'Shea, Cameron Barnes, Robert Purdew, Valentina Barron, Rajdeep Singh, Max Riley for Lucas Tan, Tom Beyer for Rida Ahmed, Alex Bennet for Tom Henderson.

Abstaining: Luke Rodman, Judith Carr, Laura Smith.

7.8 That a special general meeting of the Guild be called to consider the holding of a Referendum on the continued affiliation of the UWA Student Guild to the National Union of Students.

Moved: Cameron Payne Seconded: Julian Rapattoni

Payne said he thinks it is about time that we gave the students of UWA a direct opportunity to vote on this issue especially given that it is important to quite a few people and especially since we're transitioning to a time without the SSAF, we need to look at the Guild's independence and how students are represented by the Guild. If the Guild is giving funds to a non-representative body then that is wrong for two reasons. One is that it is students' money which needs to be applied where it actually benefits students and if it is not representing the students it shouldn't be doing it. He doesn't want this to be a lengthy debate on NUS.

He said this is about whether or not we should allow the students at UWA to have

a choice on who represents them and he thinks it is very simple that we give students an opportunity to make themselves be heard.

Barnes moved a procedural motion that the speaking list be restricted to Judith, Matt, Lizzy, Barnes and Payne have a right of reply after all speakers have spoken. Motion carried.

Jacinta said she believes we should call this SGM to allow for a larger representation of students. We are only a small representation and as NUS should represent all students, we should allow other students to have a say. NUS is unrepresented at the moment. They waste money on phones and travel rather than student campaigns and students should know about this. They also have a nature of exclusivity. At their last meeting they voted to kick out all the Liberal members at their conference and students don't know about this which they should.

Judith said she would like to give a distinction between affiliation and accreditation. Affiliation is free, accreditation you have to pay for. Therefore she believes this motion as it stands is deliberately unticking the box saying: "I want to be a Guild member" when you enroll which none of the Committee have done. Secondly the one main difference between all the tickets of running the election is their stance on NUS and we want the ticket to make it pretty clear, so in her mind most students do have the opportunity to vote on this already in the elections. Also if we thought it was necessary to have a different referendum that could have been brought up earlier in the year so that we could hold a referendum at the same time as the elections. Students don't want to vote on any more things. She said she has voted in four elections this year and no-one wants to be hassled any more about elections and referendums. Also, referendums are expensive and she doesn't agree with this motion

Matthew said he doesn't think NUS is a really important organisation but this is a very complex issue because NUS requires that the referendum be separate from the election and the Guild requires something completely different. If we are so confident that people will support NUS, then let the students vote on it. He said he was criticised last year for not putting a survey on food and one of the big issues in that particular election was food. He said he thought we should be internally consistent on this one and if you think we are about representation and that we don't want to make decisions without students and that's why we want to have a catering survey etc, then let's ask people's opinions on NUS.

Lizzy said she wanted to clarify what Jacinta said about Liberals not being allowed to sit at NUS. What happened was at Education Conference which she was at and a discussion after they had left conference where a motion was moved that barred Liberals from attending and socialist alternative members. It basically got voted through by the minority of people that were there. She said on this motion she felt that affiliation is bound in part by what we are in Guild regs and that questioning our affiliation is questioning whether NUS are currently the peak representative body for students. She said she didn't think our affiliation should be in question.

Payne moved a procedural motion to re-open the speaking list. Motion failed. Barnes clarified that Payne and Aiden still had spots on the speaking list. Barnes said regarding the idea that it is a non-representative body. He has had every national office bearer from NUS either phone him or visit WA, he has received free legal advice through NUS, he has moved four amendments to the platform of NUS specifically relating to WA issues, he has had several conversations with the national president, talked to Faculty Society presidents, and been able to talk about science issues on a national level with our national president, particularly things like the HECS equalisation and how it has affected science students and what NUS is doing about it. He said the idea that NUS isn't a representative body is a preposterous comment and is made by people who don't like the idea of national unionism. At the end of the day if you want to argue about whether or not NUS is worth our investment of money that is a different issue.

He said this is an extreme argument that regardless of how much money we save we should totally cut ourselves off from NUS and to say that it doesn't represent us at all. He said he is happy to do a survey but a referendum costs a lot of money, and puts students through a lot of votes. Next week he is having a big forum with a group of national NUS office bearers who are coming over and he encourages everyone to attend.

Aiden said the Guild regulations say very strictly that a referendum must be held in conjunction with the Guild elections so there will be no extra voting and there will be minimal cost in running the referendum. He said he disputes the comment that NUS is a fully represented body in the extreme. He said he doesn't think a represented body is one where the national conference and the election of office bearers takes place by watching the faction leader from the right and the faction leader from the left walk into the middle of the room, swap over the ballot papers while the delegates who are actually elected by students to be there just stand around doing nothing while their faction leaders deal with ballot papers. We don't have any influence there because we don't control enough of a proportion of votes. We don't engage in Labor left and Labor right factionism so we are not represented in the major bodies there. It doesn't represent us here and we don't need it to continue not representing us.

He said this is not a debate about the efficacy of the NUS, this is a debate about whether or not we should let the students have a say at a special general meeting and he doesn't think that anybody should be voting against this. All we are doing is giving students an opportunity to have a say and have a listen to some information that a lot of students would not be aware of.

Payne that students have and some do tick the Guild member box. He said if students do not agree with an organisation's structure or their actions then they should have the right to not be represented by that body and he thinks that students have a right to be given that opportunity to make themselves heard on this. By disaffiliating we do send a message to NUS that it is not good enough and hopefully that will spark a reform in the future but as it currently stands there is a strong case for this.

Motion put. Motion 7.8 failed.

For: Cameron Payne, Aiden Depiazzi (for Dumi Mashinini), Jacinta Kotula (for

Julian Rapattoni).

Against: Annie Lei, Luke Rodman, Georgina Carr, Joshua Bamford, Lizzy O'Shea, Judith Carr, Cameron Barnes, Robert Purdew, Valentina Barron, Laura Smith, Rajdeep Singh, Max Riley for Lucas Tan, Tom Beyer for Rida Ahmed, Alex Bennet for Tom Henderson.

Abstaining: Maddie Mulholland, Sophie Liley.

7.9 That the Guild President provide a report at each Council meeting on progress with WiFi at UWA, beginning with a detailed summary of action taken so far this year at this meeting.

Moved: Cameron Payne Seconded: Julian Rapattoni

Payne said he was very surprised and happy to hear that Barnes has been working on this all year as he hadn't heard anything about this but he believes that it is only fitting that Barnes deliver a report to this Council on this matter. He doesn't think this is a controversial motion.

Tom asked why was this motion brought up now and not earlier in the year? There are lots of things Barnes does on a daily basis, so why did he not seek information earlier?

Payne said he wasn't aware that Barnes was working on it until now. Payne asked why if it was being done, did he not hear about it?

Gemma asked that by WiFi are we referring to Unifi that is implemented and run by Information Services?

Payne said yes and that Barnes has been consulting with that body all year. Gemma said she has also being working with IS and it is a slow process.

Jacinta said she thinks it is important that we work on the WiFi and she also didn't know about it until Guild elections and she is sure that most students have no idea that WiFi was being worked on until Guild elections. She said she feels if we are doing something it should be promoted to the students and the students should know what their Guild is doing. Also Keith Rapper who is general manager at the Business School hadn't heard that anything had been decided yet and he was also surprised that this is happening.

Barnes proposed a procedural that the speaking list just comprise of himself and Payne have a right of reply after he has spoken. Motion carried.

Barnes said he hasn't been working on WiFi all year as WiFi is not a responsibility of the Guild. It is run by the university and is being continuously upgraded. He said he had consistently been working with the head of Information Services and he and Gemma had been meeting every month with Mary Davies and her team. They have brought up WiFi connections and a number of different issues. He said in the same week as campaign week he attended a strategic information technology investment committee where the recommendation was provided that a \$1 million investment in Unifi which had

already been put in the university budget be prioritised. He then was able and permitted by the election committee to use the line that we expect the university to invest \$1 million in expanding Unifi next year. That is why no-one heard anything about it earlier. It literally came out in the same week as campaign week however he is always happy to report on these matters and he doesn't have a problem with the motion.

Payne said that he believes Barnes deserves recognition for his actions and it is only fitting that he be given that opportunity.

Motion 7.9 put. Motion carried.

For: Annie Lei, Luke Rodman, Maddie Mulholland, Georgina Carr, Joshua Bamford, Lizzy O'Shea, Cameron Payne, Cameron Barnes, Robert Purdew, Valentina Barron, Laura Smith, Rajdeep Singh, Max Riley for Lucas Tan, Tom Beyer for Rida Ahmed, Jacinta Kotula for Julian Rapattoni, Aiden Depiazzi for Dumi Mashinini, Alex Bennet for Tom Henderson. **Against**: none.

Abstaining: Sophie Liley, Judith Carr.

7.10 That, given the new Federal Government's intention to repeal the SSAF, the Guild immediately investigate alternate sources of revenue to the compulsory fee, including an independent food court and financial sponsorship.

Moved: Cameron Payne Seconded: Julian Rapattoni

Payne put forward an amendment to change the word "including" to "such as".

Payne said with the impending repeal of SSAF he thinks it is prudent that we look at other ways of ensuring our continuing survival as a representative of the organization for students and two ways that he thinks would be a great way to do that would be an independent food court and financial sponsorship.

Barnes moved a procedural motion that the speaking list comprise of Luke, Tom Beyer, Matthew, Tom Henderson, Dan and Barnes, and Payne have a right of reply after all speakers have spoken. Motion carried.

Jacinta said that students do not support the SSAF and being forced to pay compulsory fees unless they know what they are actually getting for their money. She said we need to earn as much revenue as possible and we shouldn't just be limiting to two sources of revenue, we should be finding more sources of revenue. If we earn more money we can provide more services to students and as a Guild that is what we are about. Without earning extra money we are limited in what we can provide and we should be finding more ways to earn more money.

Tom asked about clarification about the wording at the beginning of the motion regarding the Government's intention to repeal. He said he doesn't believe the Government currently intends to repeal the SSAF but is investigating the possibility of doing so.

Payne said it is his understanding that they do intend to repeal the SSAF.

Luke said he had an article which he will table, the title being "*No plans to remove student services fee – Abbott*". This is the most recent article he could find in current media regarding the Federal Government's intention to repeal the SSAF.

Barnes moved a procedural motion to table this article. Motion carried.

Luke said he was speaking against the motion based on two factors. The first being that as this article states the Federal Government is not intending to repeal the SSAF at this point in time. Anything contrary to that would be inside information that he is not privileged to so he is hesitant to vote for the motion. The second factor is that when we approved Wayne's KPI's we included a stipulation that he investigate alternative sources of revenue so it is already being looked at. He said he thinks the motion is invalid and superfluous.

Tom Beyer said that given that Wayne and the Guild are already investigating alternate sources of revenue and that the tabled evidence shows clearly that the Government is not looking at doing this he feels that the motion is unnecessary.

Matthew said that this is already a priority for the Guild. It is something that was a made a real priority last year and is something that requires many years of effort and is not something that can be changed in one year. He said that if this may be on the horizon the Guild should make it one of its top priorities to seek alternate sources of revenue. We have already got a budget deficit of \$822,000 and if there are imminent SSAF cuts coming this should be a major priority.

Tom said that is actually one of the priorities he is looking at for next year. He said he thinks it would be silly not to consider seeking out alternate revenue sources for the Guild. He feels that the preamble about the Federal Government in the motion should be removed and the motion simply read: *"That the Guild continues to investigate alternate sources of revenue to complement the money received from the SSAF"*.

Daniel said on the subject of alternate source of revenue and reducing the cost of providing services he said solar panels, recycling, cafes, vending machines, don't worry Guild, the Enviro Dept has your back (and should all be helping towards this).

Barnes said he feels this is a political motion. At the end of the day the Guild has already adopted a strategic priority of looking at alternative sources of revenue, not just through minimizing our environmental impact. He has already instructed our management accountant to look into sources of sponsorship for the 2013/2014 year. Part of the issue we had was we didn't have a Director of Corporate and Student Services for a long term. This created some capacity problems. Sponsorship is now on the agenda and this can be tricky. The Guild did identify it as an agenda in 2012 and neither this year or last year have we made significant progress in that area. He said he would like to see some significant progress. At the end of the day we are restructuring our Guild committee system. Finance and Planning will hopefully become Strategic Resources and one of its prime targets will be alternative sources of revenue. As a Guild we need to be internally consistent. Motions from Council need to make sense, they need to be factually correct and they need to align with our operational priorities plan and our general strategies. This motion does not satisfy that.

Payne read from the article and said that it didn't definitely say that SSAF would not be repealed. He said there was no reason not to vote for this motion.

Motion put. Motion 7.10 failed.

For: Sophie Liley, Aiden Depiazzi (for Dumi Mashinini), Cameron Payne, Jacinta Jotula (for Julian Rapattoni).

Against: Annie Lei, Luke Rodman, Georgina Carr, Joshua Bamford, Lizzy O'Shea, Judith Carr, Cameron Barnes, Robert Purdew, Valentina Barron, Rajdeep Singh, Max Riley for Lucas Tan, Tom Beyer for Rida Ahmed. **Abstaining:** Tom Henderson, Maddie Mulholland, Laura Smith.

7.11 That the Guild resolve to have an 18+ area on Oak Lawn during the 2014 O-day concert, to increase older student involvement, general turnout and student involvement and engagement with their Guild, and to promote the responsible consumption of alcohol.

Moved: Cameron Payne Seconded: Julian Rapattoni

Procedural motion to move into camera, carried.

Motion put with amendment, "That the Guild investigate the possibility of an 18+ area on Oak Lawn during the 2014 O-day concert, to increase older student involvement, general turnout and student involvement and engagement with their Guild, and to promote the responsible consumption of alcohol." **Motion 7.11 passed in camera.**

7.12 That Guild Council approve the creation of a backdated PSA President Honour Board, to be funded out of the Guild Council special projects budget.

Moved: Gemma Bothe Seconded: Cameron Barnes

Gemma said there is an amendment to this motion to include the words "and ISS Director" after the words "PSA President Honour Board".

Gemma said it took her about six months to try to find a list of PSA Presidents and she still doesn't have a complete one as there are no formal records and no way of displaying past PSA Presidents. She said PSA Presidents do a lot of work and they should be recognised for it.

Barnes said that Gemma and he have worked closely to try to bring the PSA into the Guild much more. He said he thinks there is a chronic problem within the Guild with a lack of recognition for the PSA, its President, its achievements, as well as the role that post-graduates play both with students and within our organisation. He thinks this is a very important move and he supports the motion.

Tom Henderson moved a procedural motion to put the motion. Motion carried.

Motion put. Motion 7.12 passed unanimously.

Tom moved a procedural motion that Motions 7.13 and 7.14 be considered en bloc as they are pertaining to the same issue. Motion passed.

7.13 That Guild Council retroactively endorse the official name of the Dentistry Kiosk to be the "McGeachie---Tennant Kiosk", as per the procedure outlined in the attached document.

Moved: Luke Rodman Seconded: Cameron Barnes

7.14 That a commemorative plaque be produced and placed on the Dentistry Kiosk, recognising and celebrating the efforts and achievements of Siamak Saberi in his time as a student representative at the University of Western Australia.

Moved: Luke Rodman Seconded: Cameron Barnes

Luke said at the last meeting there was some tension with regard to naming of the kiosk and this including Motion 7.15 is basically directed to relieve those tensions and make provisions to resolve the situation. He said as he stated in his attached document this was to recognize the intentions of 99th Council.

Aiden asked if Siamak had been contacted?

Luke said yes he had and Siamak was happy with this.

Barnes moved a procedural motion to move to a vote. Motion carried.

Motions put. Motions 7.13 and 7.14 passed unanimously en bloc.

7.15 That Guild Council direct statutes committee to make provisions in the Guild Statute Book regarding the naming of guild controlled buildings.

Moved: Luke Rodman Seconded: Cameron Barnes

Luke said at the last meeting there was some controversy over the naming of a specific buildings and he thought to prevent that situation happening in the future it might be worth looking into some specific guidelines as to how buildings are named.

Wayne said we have to be careful about our ability to name Guild buildings given who owns the Building. This may be worded as a recommendation to the university.

Barnes said statutes could take that on board.

Barnes waived his right to speak.

Motion put. Motion 7.15 passed unanimously.

Barnes moved a procedural motion to pass proxies. Rebecca Lawrence will be proxying for Cameron Payne and Jacinta Kotula will be proxying for Julian Rapattoni. Motion carried.

7.16 That Guild Council endorse the attached Tenancy Agreement, updated to allow for clubrooms and storage spaces.

Moved: Maddie Mulholland Seconded: Laura Smith

Maddie said we need this to allocate storage spaces and urged councillors to approve this.

Barnes moved a procedural motion to move straight to a vote. Motion carried.

Motion put. Motion 7.16 carried unanimously.

7.17 That Guild Council approve the new Guild brand logo.

Moved: Maddie Mulholland Seconded: Cameron Barnes

Maddie delegated her speaking rights to Tony and Kate. Tony said that the aim of this is to see how our brand sits within the Guild world and university. We went through a research and creative process, mainly driven by Kate, and we've come to the presentation of the arrangement of a new Guild brand. We would like it endorsed and put into play. We have the diary coming, so we need to move on this quickly.

Part of the creative process was to look at every brand in the Guild and Student Union world. We've looked at WA Guilds and Student Unions over east – there are a variety of styles. The next page shows the aspects of your advertising that the M&C team helps you create and the different types of styles. The next page shows what our brand has done over many years. Tony said he was proud to say that he wasn't involved in the G-Spot creation, but he was there when it was created. It is an interesting logo, but we are now evolving the brand into a new world of where we want to go.

The current 100 Brand has been fantastic for the 100th year, but we looked at where we can go from here – we want to be more flexible. So, we then

went into the idea of how do we evolve the brand? It should be like Apple – take a style and be evolved over a period of time. It is advisable to note rebrand ever 5 years, but instead to evolve the brand.

The next page shows a variety of ideas generated.

When you build a brand, we already have a brand reputation – we have one hundred years behind us, so there is an expectation that the brand will survive even without the logo.

Kate said after a few meetings, they chose 5-6 logos to develop further. Her initial idea was the speech bubble, but it is similar to other guilds. We wanted to set ourselves apart from them. She also tried circular stamp-styles, they look at script forms, and the hexagon, which has gone into developing our final brand now.

So the main design feature we are taking forward is the hexagon – so then we looked at the style, and the departmental model – how can you use it? Then we looked specifically at how we would adapt it.

Tony then brought the group to the brand they are proposing – with the corporate brand that identifies us – to go across Guild Finance, Student Assist, Guild Council, and we kept the hexagon and standard array of colours for the departments. This is more fun and adaptable to use across Orientation, Returners Week, Volunteering, various departments. They also established a style guide for colours, so they can create different versions of the brand, which gives us flexibility to use it.

Then he showed case examples of use – website, how the logo would fit in, diaries, Student Assist, but you also have the option to use the world "Guild" – being 100 years old, we should claim that word and own it completely.

He showed the coffee cups – we will start with brand recognition, and then in second semester start to use it to push messages. We can also have merchandise to help us establish the brand. Further down the track the idea of shape and colour become the brand.

That also lead us to our corporate look and feel – we looked at our tag line. Given we have so much culture and history, students choose our campus because we have a unique student culture and the Guild facilitates that student culture. It also ties into a wider university expectation that we are providing the student experience for them. So our new tag line is "Experience Student Culture".

He showed some versions of email sign-offs.

The second level is what Kate was discussing quickly, which is the second layer of branding, which is to help bring the departments under one consistent looking frame - in keeping with the hexagon idea, and developing a colour-scheme. Another win on this, is we've presented this to Guild Volunteering, who have made a slight change. IT shows a really good example about how a guild-affiliated project can extend into another area which maintaining them under the Guild banner (working with Uni Student Assist and Volunteering WA).

We would like to move on it reasonably quickly. We've taken an agency approach. Tony said this is a world-class top-level area, so we've been extremely fortunate to have that skill at our disposal.

Laura asked whether SOC and PAC get one?

Maddie said that because SOC, PAC and Ed are standing councils, they'd get a corporate colour. Tony said they would look at creating a logo with a corporate colour.

Tony confirmed that everyone would get one.

Gemma asked if PSA had to use the brand?

Tony said one in, all in.

Felix said he is supportive of the idea, but wanted to know – they have an ISS logo and they usually put on their posters the Guild logo and ISS logo.

Tony said internally, they can continue using their logo, but externally they should use the Guild logo. The Guild logo is flexible and can be individualised for ISS.

Barnes waived his speaking rights as seconder and put the motion to vote.

Motion put. Motion 7.17 passed unanimously.

Barnes thanked Kate and the team for coming and giving us a world class brand.

7.18 That Guild Council endorse the attached Event Management Policy.

Moved: Laura Smith Seconded: Maddie Mulholland

Laura said this policy has been in work for guite a long time. It has gone through several stages of consulting with different groups on campus. It has gone through working with Student Services. It has gone to SOC for feedback which was taken on board and alterations made to policies. It has gone through all the necessary channels. Basically the Event Management Policy really needed a re-hash so that clubs know exactly what is going on. It is streamlining our events approvals process to make sure that everything that needs to take place has taken place, that we check all the right boxes, that we don't have events where something flies under the radar and something terrible happens, and it is also to make it easier for clubs as it sets down some clear guidelines for which events they need to do what for. After talking to the clubs at Societies Council, meeting they inserted a medium event guideline as depending on the nature of your event you will need to go through different approvals or avenues. So large-scale events that are risky or have had problems in the past or are held on campus, will require a bit more planning than something such as a lecture in a lecture room.

Tony said that they are focussing very tightly on how we are going to work with the Uni and also try to increase our capability and capacity to deal with around 300 events on campus. It is obvious that the university is pushing us to make sure we take a leading role in actually managing the events. He said he thinks when you look at it from a strategy point of view for himself and colleagues who are putting that together at the moment you can see that maybe the events area in the past has been a bit of a weakness for the Guild. Hopefully we can flip that around to becoming one of our strengths and an area where we can deliver excellent results. He said it has been quite a long journey to get to the finished document. He said they have also gone through an Events Audit. This was a key element for the university. They have been ticking off all the compliance issues that they have had to deal with.

Laura said it not only puts compliance issues on clubs but also there has been something inserted in there to ensure that the Events Office assists clubs in a more timely fashion so they are also held to account, not just clubs. She said depending on what sort of event it is, the events office has to reply within 3 business days to say they have the planning documents and depending on what sort of event it is, usually within 5 business days, they will confirm approval or non-approval. The reason this has been put in is because in the past there has not been any time limit and it is a bit hard for clubs to plan if they don't get approval until the last minute so this is to hold the Guild to account.

Tony said the idea is to take the pro-active step of being in front of things by actually walking an event through, working with the clubs and societies to help them achieve their goals, making sure they have ticked all the boxes and give them any help they need. If the event is not approved the events office will go back and go through the event again and try to find an alternative or a compromise or some other way to help the club or society or the Guild to make sure it happens.

He said he sees this as the Events Office being more actively involved making sure it is there to have a very much open door policy. He said this month alone they have had about 20 clubs and societies come and physically talk to them. On the website a lot of the information about staging an event and how to manage an event was buried into the dashboard and you had to log in. This has now been changed so there is a button that says "Events" and this not only shows events that are on but guides you through the whole process of events organising.

Laura said this document can be a little bit daunting or confusing for clubs so the online information has been added to make it a bit easier.

Tony said one of the problems that events are facing generally across the board is because the university is a bit scattered and you have to go to security, health and safety, etc. and what they want to do is to try and help manage that process so everything can go through them and they will approach all the different areas for approval so it is more streamlined.

Motion put. Motion 7.18 passed unanimously.

Barnes congratulated Laura and the Events Team for this policy as it is a very significant milestone.

8.0 GENERAL BUSINESS

8.1 Elections for the Guild Volunteering Standing Committee

Barnes moved a procedural motion that we accept Wayne Howells as the Returning Officer for this election. Motion carried.

Barnes said we will be doing two elections. The first election will be for two positions for ordinary Guild members. The requirement is that they have ticked the box on Student Connect to be an ordinary Guild member. There are three nominations. After that election nominations will be taken from the floor for any councillors interested in being involved in the Volunteering Committee in its trial period over the next one month.

Maddie said we have positions for two ordinary members, one of whom must be a female and three council members, one of whom must be a female.

Barnes read out: "Subject to the directions of Guild Council and the Guild Volunteering Steering Committee the role of the Guild Volunteering Committee is to oversee the strategic direction and operational objectives of Guild Volunteering, provide feedback on the operations and activities of Guild Volunteering, provide opportunity for ordinary Guild members to become more involved in the strategic direction of Guild Volunteering, to facilitate collaboration and discussion between student volunteer managers, ordinary Guild members and Guild Council, to advise Guild Council on all matters relating to Guild Volunteering including any necessary changes to funding and/or structures, and finally to pursue greater integration and collaboration between all student volunteering initiatives affiliated with the Student Guild and to advise Guild Council on how to best support these initiatives. The membership will comprise of the Guild President, three ordinary Guild members at least one of whom must be a female, and two ordinary Guild members at least one of whom must be a female."

Maddie read out the names of the three ordinary members who have nominated, along with their nomination descriptions.

Guild Council voted by secret ballot.

Barnes invited nominations from the floor. Barnes nominated Tom Henderson. Julian nominated himself. Barnes nominated Judith Carr.

Wayne declared these three councillors duly elected.

8.2 UWA Centenary LipDub

Simon was to speak on this but he was not present.

8.3 Restructure of the Committee System

Barnes has emailed this to all members of the Guild.

Matthew asked in regard to Executive Management is that the Executive of the Guild – VP, Secretary, Treasurer, President?

Barnes said no the Executive Management is the Executive plus three directors plus PSA President. He said there is a full strategy which explains this which he will distribute to Guild members.

He said the idea is Executive Management not only deals with a lot of the issues from a management perspective. It is also effectively the steering oversight committee for the committee system so they make sure that all the chairs are doing their job, reporting regularly, also they come through with any issues or any consultation required. They also review all the business of the committees and ensure a smooth passage up to Council. Having PSA President in there as well as having the Directors and the Executive work together fulfils the strategic alignment envisaged in the future directions paper that Barnes published at the start of the year.

The fundamental premise is that we have too many meetings, too many defunct committees and we need to create committees in certain areas like where we don't currently have enough policy procedure.

Matthew said that in November last year he had supported this but he wouldn't want to see any student responsibility from any of these committees so he would be wary of increasing staff representation.

Barnes said the current structure of always having a student chair and where possible a student executive officer will be maintained so that is a really important point. There won't be voting positions for staff – as always staff hold non-voting positions, not voting positions, and that is the same for executive management that the voting positions on executive management will be Guild Executive plus PSA President.

An issue we have had this year is that the elections for ordinary members of the Guild are held quite late basically meaning their responsibility and ability to contribute is restricted. Is this being fixed by the committee structure as well?

Barnes said yes and that one of the ideas about merging was then to give committees the power to create working groups and what he outlines is that in December or even earlier the Committee chair should immediately get an all student email sent out to get expressions of interest for the working groups and then once we hit March students who are involved in the working groups can then decide to go up onto a spot onto the actual committee. This is a relatively recent proposal. The reason he is not bringing it to Council tonight is that he was not able to provide sufficient notice so he will be proposing this at the next Council meeting. He said he wanted to bring it up now so that people start thinking about it and come and talk to him about it over the next several weeks.

Maddie said she wanted to reiterate what she mentioned earlier about needing volunteers. She said that on Saturday they are having a Guild Ball Crafternoon where they will be making decorations for the Guild Ball from 12.00pm to 4.00pm and needed many volunteers to come along.

Barnes said as per the induction and transition policy he wants to do a 2 day retreat in November, probably the last week of November. The retreat will consist of both the incoming and outgoing councils. There will be one day of handover and one day of strategic and operational planning.

He said he will post a doodle poll on the Facebook page and requested all members please fill that out.

9.0 CLOSE / NEXT MEETING

Next meeting will be held on Wednesday 30th October 2013 at 6pm. Please contact the Guild Secretary (<u>secretary@guild.uwa.edu.au</u>) with any apologies or proxies.

All office bearers and department officers will be available at 5.30pm immediately prior to the meeting.

If unable to attend, please advise which dates you are available to reschedule if a quorum cannot be met.