



**Voting Members:** Nitin Narula, Olivia Bartlett, Saleem Alodeh, Elliott Wallace, Chloe Jackson, Ayesha Frederickson, Antonia Taylor, Riley Klug, Jenny Chang

**Non-voting/Co-opted Members:** NA

**Staff:** Chloe Jackson, Ayesha Fredrickson, Antonia Taylor

Date: May 20<sup>th</sup> 3-4PM

1. **WELCOME AND OPENING**

**Apologies:** Saleem Alodeh Olivia Bartlett Jenny Chang

**Absent:** NA

Elliott Wallace (VACE Chair) Commenced meeting commenced at 3:10PM with an acknowledgment to country. The UWA student guild and

2. **CONFIRMATION OF PREVIOUS MINUTES**

Previous minutes for April the 29<sup>th</sup> meeting circulated by email on the 6<sup>th</sup> May 2019 with no objections.

3. **BUSINESS ARISING FROM PREVIOUS MINUTES**

**3.1** Previous Minutes focused on supplementary transcript recognised roles for clubs and societies – we will be working with Conrad Hogg and SOC president Hinkao Tirsahi and UWA to progress this forward.

4. **COMMITTEE BUSINESS**

**4.1 Update on National Volunteer Week**

- Monday 20th May – Instillation of Volunteering WA “V’s” on Oak Lawn, an acknowledgment of the 650,000 Volunteers in WA and the vital work they do in making a positive community impact.
- Tuesday 21st May - Flagship event the Volunteering and Social Impact Fiesta in collaboration with Public Affairs Committee, Tuesday May 21st, Bayliss Building. Thank you to Lotterywest for sponsoring this event. Mass Micro Volunteering activity and 18 volunteering involving stalls.
- Wednesday 22nd May – Day trip to Perth Homeless Support Group
- Thursday 23rd May – Day trip to 65 Rose Wrapping for Cystic Fibrosis
- Friday 24th May – Guild Volunteering Open Day.
- Throughout the week there will be a communications strategy to grow the GV brand on campus.

5. **ALL OTHER BUSINESS**

**5.1 Marketing and Communications update**

- GV reported on marketing and comms being vital aspect to National Volunteer Week and growing GV brand during this time.

- GV Facebook page was closed for over a year so engagement is currently low whilst community of current students is being developed. Ideas discussed:
- Chloe Jackson suggested having more of a personable approach to the Facebook page such as “Humans of Guild Volunteering” with more direct engagement in what students want from GV. Tapping into or addressing a key concern; make new friends, meet new people, career prep: recognised hours on your academic transcripts, skills based volunteering
- Photos and Videography an integral part to better social media engagement and GV need to build up a stronger library of images.
- GV working with Career Hub to create GV branded volunteer hub to improve brand recognition.

## 5.2 Project Updates

- Prosh Cheque presentation on Wednesday the 15th May – 42,000\$ the final number raised.
- Greenbatch Student Led Program – Updates on the project coordinator Emilee who has interviewed and recruited a team of students for a UWA Greenbatch ambassadors. Greenbatch is a local environmental organization developing a plastic recycling plant to turn plastic waste into 3D printer filament.
- Indigo Junction, Perth Homeless Support Group and Samaritan Crisis Line volunteers – expanding projects and volunteer day trips with these organisations.
- Social Media Volunteers: Ayesha reported that many non profit organisations (including GV!) are seeking support with social media. GV are looking at creating a project to link students with strong skills in social media to volunteer in skills-based roles.

## 5.3 Guild Volunteering Day Trips Discussion

- Discussion of how to make GV trips more student focused and curb the issue of non-attendance. Despite best efforts, each day trip has at least 2 or 3 participants not turn up on the day. Asked the committee for any ideas, suggestions included:
  - Ayesha noted the popularity of animal welfare projects such as Perth City Farm.
  - Nitin (OGC) mentioned the “On My Feet” program which entails bush walks with refugees and people from different cultures to accommodate them to Perth.
  - Antonia suggested the idea of creating a nominal fee (under \$10) as a commitment fee which would be donated back to the non profit as a way of curbing non- attendance. This will only be for Day trips when volunteers have lunch and drinks provided by GV. Joey suggested this would be problematic to administer.
  - Discussion of having a two week ban from volunteering – similar to what the Careers Centre currently initiates with Careerhub website.
  - Chloe suggested conducting a pre-event catch up/ briefing, so people feel more engaged.

Acknowledgement of these good policies by Elliott. Meeting Closes at 4:07PM.

## 6. NEXT MEETING

The next Committee Meeting will be held on Monday 24/06/19] at 11am. Please send apologies to Elliott Wallace by 17/06/19

## 7. ACTION POINTS

- Updates on transcript roles for Soc societies by next meeting

- Trial paid advertising on Facebook to increase likes.
- Further update on plans for semester two
- OCMS research into possible ideas day trips for GV.

