



**Voting Members: Amitabh Jeganathan, Daniel Roden, Jak Beard**

**Invitees: Maria Waters, Sapphire Carter**

**Staff: Clare MacNish, Renee Nguyen**

1. **WELCOME AND OPENING**
2. **Attendees: Ethan Nicholas, Amitabh Jeganathan, Daniel Roden, Jak Beard, Clare MacNish, Renee Nguyen**  
**Apologies: Sapphire Carter, Antonia Taylor, Jenny Ophel, Maria Waters**  
**Absent: N/A**

## 2. **ACKNOWLEDGEMENT OF COUNTRY**

The UWA student Guild and Guild Volunteering recognise the Whadjuk Noongar people as the rightful and original owners of the land we are meeting on. The UWA Student Guild would like to acknowledge Indigenous leaders past present and future and extend this to all First Nations people.

## 3. **CONFIRMATION OF PREVIOUS MINUTES**

1. No previous minutes to confirm

## 4. **COMMITTEE BUSINESS**

### **Chair's Report**

- Strong start to the year with effective planning meetings, committee collaborations and hopeful border openings

#### Program Coordinator & Ambassador Training

- Very successful Program Coordinator and Ambassador Training have taken place over the preceding month.
- Twenty leaders of both UWA social impact clubs and Guild Volunteering attended
- We are now in a strong position with a full team of ambassadors and project leaders to begin planning and running our 2022 programs
- Many of the newly appointed Guild Volunteering Ambassadors have already been active and eager to continue consistent engagement throughout the semester





## Project Updates

### Good Sammy X UWA Student Guild Pop Up Op Shop

- \$2000 in the first day
- Initial period of 4 weeks at which they will assess success and continuation
- Promotion and new stock
- Excursion occurred last week to warehouse (with FABSOC)

### Grand Challenges

- Large group of social impact workers, professors and students
- Discussing climate change, equitable world post covid
- Multiple talks on amazing topics
- Out the front GV and venture will run a change maker village
- Bikes for humanity, Friends of the grounds plant sale
- *Ethan notes the multiple intriguing aspects of change maker and its capacity to bring down a large group of students*

### LOOP

- Thursday night
- Volunteering will do a stall there
- Empowering people from migrant backgrounds with sewing skills to up-cycle clothes
- Provides company with green credits
- Recycling/community
- Sarah Hegazi
- 10 students with sewing skills will help once a week

### Red Cross Soup Patrol

- Teams pickup pre made soup
- Schools have cut extra-curricular
- Will keep us updated

### University Hall-Microvolunteering Collaboration

- Notes he has a role on RSD





- Organising a monthly session where we make safe sex packs or gift cards
- Proof of concept at uni hall
- Looking good
- Will happen in the next few weeks

## General Updates

### O-Day

- GV stall aiming for many signups, ambassadors, referrals
- Social impact passports
- Talk to these 3 clubs and then you might get a free water-bottle
- Volunteering WA and Oli, collab shirts

### Guild on the Green

- Highly positive engagement with a large number of signups and showing of interest throughout the event by range of students

### Upcoming Events

- Change Makers Village
- Post-Graduate Engagement
- Social Impact Sundowner
  - Similar to O-Day program with Social Impact Passport and prizes to be won through engagement with club's present
  - To occur TBC (March/April)

### PROSH

- Guild Volunteering Tent will be present throughout day
- Clare met April and Eleanor on Monday to discuss logistics and areas of support
- Discussions with Marketing and Caitlin regarding increasing marketing reach and volunteer recruitment
- GV will assist with Tins and Volunteering recruitment in the lead-up to and on the day.

## Marketing and Comms Update

- New Marketing Campaign launched on Monday





- Response to findings from previous social media analysis that GV tends to echo-chamber itself online
- New photo campaign aimed at people who are not currently engaged
- Complex advertising analysis and targeting is also being implemented
- Aimed at encouraging and increasing the number of volunteers
- Success and viability of new approach can be easily evaluated using multiple measures

### **Staff Member Report**

- Introduces Renee as a new staff officer
- Students for refugees
- TLG
- Great newsletter signups and heaps of interest

### **Discussion/Feedback**

- Trackability of Marketing Campaign
  - Requires at least of month of engagement and data collection, upon which it is highly trackable (Facebook Analytics fairly complex)
  - New students have already been engaging as a result of such advertising
- Volunteer engagement in 2022
  - Difficult to gauge or comment upon
  - Significant amount of events and volunteering opportunities have been cancelled due to COVID
  - However, still an opportunity to continue making the most of numerable outdoor conservation activities available.
  - GSC appears to be busy with similar engagement with GV office, however, still too early to make substantiated judgement.
- COVID Surge plan
  - Majority of outdoor activities should be able to continue
  - Senior citizen programs are particularly vulnerable
  - Online activities are a treasure trove, however, one that has been tried and tested with significant avail.
    - Online poses many significant challenges that detract from the core intentions and benefits of volunteering
    - Difficult to formulate online volunteering activities that lead to meaningful impacts

## **5. ALL OTHER BUSINESS**





UWA STUDENT GUILD  
The University of Western Australia  
M300, 35 Stirling Highway | Crawley, WA 6009  
(08) 6488 2295 | hello@guild.uwa.edu.au  
facebook.com/UWASStudentGuild | @UWASStudentGuild

Volunteering Committee Minutes | 13:00-14:00  
22<sup>nd</sup> February 2022  
Guild President's Office

### **Appointment of Executive Officer**

- Daniel Roden (OGC) appointed as Executive Officer

### **OCM Elections**

- To be conducted and completed by April 2022

## **6. NEXT VOLUNTEERING MEETING**

- The next Volunteering Committee Meeting is TBC. Please send apologies to Ethan Nicholas (Chair) or Daniel Roden (Executive Officer) by the time noted on the agenda.

