



Voting Members: Annika Leunig (AL), Jude Kamalddin (JK), Nikhita Talluri (NT), Oliver Barrett (OB), Libby Bailey (LB)

Non-voting/Co-opted Members:

Staff: Jack Spagnuolo (JS), Barbara Buxmann (BB), Chen Koon Han (CK), Gus Potenza (GP), Fernanda Leme (FL), Brenda Pfeffer (BP)

1.0 WELCOME AND OPENING

Meeting started 10:02am

1.1 Attendees:

AL
BB
CK
JS
NT
OB
FL

1.2 Observers:

Louis Bird (LB)

1.3 Apologies

JK
GP
LB

2.0 CONFIRMATION OF PREVIOUS MINUTES

20/3/25 – Minutes circulated via email – **Approved**

3.0 BUSINESS COMPLETED VIA CIRCULAR

n/a

4.0 COMMITTEE BUSINESS

4.1 Updates

4.1.1 Garlic Bread in Tavern

CK brought up samples of garlic bread from the tavern with and without feta! Committee members tried it, with a great deal of general delight. CK says it is coming on the menu and waiting on advertising currently [note – this has since been actioned, with it on the menu and advertised]. JS and CK discuss the pricing, ending in a \$7.50 before the guild discount price. OB raises that the feta may not be the thing that students expect if cheesy garlic bread is advertised.

4.1.2 J. Robin Warren Café options

BB had gone and reviewed the menu options at the kiosk, with the cold fridge, hot display, and snack items. Some rearrangements were made to aim to improve the saleability. Several new fruit and fruit salad options have been added, and alignments with other Guild specials have been made there as well. FL says marketing is working on pushing the Dentistry cafes the coming weeks as well.

4.1.3 Club Pub Crawl Package

OB says that meeting is scheduled but has been delayed with people away and busy.

4.2 Environment Department Ideas

LB brings up increasing the keep cup discount. JS says this was a decision made based on how much it saved the cost of the paper cup for the café, and he can review this as to whether the cost has increased. Also JS talked about previous investigation into other pricing structure options which have been rejected in the past, notably a penalty system instead of an incentive. FL adds that there are plenty of keep cups available, and the possibility of a mug library. JS says that it is difficult operationally with the mug library. JS also says that the uptake of keep cups sales has gone down since previous years. LB brings up the possibility of 70c discounts for keep cups, FL says that is very high and not seen in other places in the market. LB talks about a company that does the keep cup library like Green Caffeine, JS talks about why they haven't used them because of the cost before.

LB asks about food waste bins in the Refectory. JS says that there is food waste bins for the outlets and the kitchens to use, but it is difficult in practice amongst students. FL talked about the 10c container issues in the past with people throwing other things in the bins. JS talks about the new Clean Away coming through from UWA, with hopefully better signage for the bins. LB talks about the possibility of promoting a marketing campaign for the better usage of bins.

LB asks about using proper crockery and cutlery in the refectory. JS talks about the cost involved and the issue of washing facilities and students cleaning up after themselves. JS mentions that some outlets already do this, if they have the facilities. JS says that they should set up a separate meeting with LB to further discuss some of these environmental initiatives.

5.0 ALL OTHER BUSINESS

5.1 JS

JS says that they're going back and forth with Vittoria about the new designs for Hackett, will be hopefully at the next C+T meeting. Chaffic approval is going through SRC soon. Tavern works have had a PO out, the tav will be closed for 4 weeks for the works which is yet to be set in stone.

5.2 OB

OB says there will be new OCMs next C+T meeting.

6.0 NEXT MEETING

The next Committee Meeting will be held on 27th of May at 10am. Please send apologies to Oliver Barrett (vp@guild.uwa.edu.au) by 23/5/2025.





1. WELCOME AND OPENING

Meeting begun 2:32pm

1.1 Acknowledgement of Country

1.2 Attendance

Annika Leunig (AL)
Barbara Buxmann (BB)
Chen Koon Han (CK)
Gus Potenza (GP)
Jack Spagnuolo (JS)
Jude Kamalddin (JK)
Nikhita Talluri (NT)
Oliver Barrett (OB)

Observers:

Ethan Tan (ET)

1.3 Apologies

Fernanda Leme
Brenda Pfeffer
Anthony Sims

2. DECLARATION OF POTENTIAL OR PERCEIVED CONFLICTS OF INTEREST

None

3. CONFIRMATION OF PREVIOUS MINUTES

None

4. BUSINESS COMPLETED VIA CIRCULAR

None



5. STAFF REPORTS

GP notes that staff numbers are good for the tavern, shifting out of the busy first few weeks. They will maintain the same level of staff until needed, although he notes that Functions has a new coordinator.

JS notes that tavern is open as usual, attendance has been good. A new bubble tea shop is taking over from Utopia as well as Pattysmiths taking over from Roll'd at some point.

BB notes that the supervisors for the cafés have been around for many years and are very stable, with lots of casuals being hired over the past month and a few new specials coming in as well. With Quobba open again, there has been a slight drop in Catalyst but not as bad as expected.

JS notes that for the kitchen, there have been many changes over the past year in terms of supply prices. CK notes that eggs are scarce at the moment.

6. BUSINESS

6.1 Pub Crawl Package Project Overview

ET notes that most clubs use Varsity as the first stop for pub crawls, while previously it has been the Tavern. From ET's consultation from clubs, they do this because drinks and food deals are better at Varsity, with specific reference to the Thursday night special of \$10 jugs at Varsity.

ET explains that Emilia Marshall (his SOC VP), OB, and ET have been working on a business case for a package to incentivise using the Tavern as the first stop of pub crawls for clubs. ET says this will involve using the front space, along with food and drink specials to be worked out.

OB explains how Varsity is extremely busy on Thursdays. JS questions whether it's the price point that is so attractive. ET mentions it's very important for the marketing of the deals as well as the price, to increase the popularity of the deal.

GP explains that with the lack of profit on the 24/7 price of \$7 tav lager, it is very difficult to offer better deals than that. However, GP says that food bundle deals are potentially more feasible, with more investigation necessary.

GP clarifies with ET that clubs don't pay anything for food, drinks, or rent of space at Varsity, and

NT points out that increasing the price point for clubs could be risky for incentivising tavern use. NT suggests wristbanding for specific events to differentiate who can access drink specials based on participation in pub crawls. ET talks about the bundles being easier for the kitchen to deal with.

6.2 Tav 50th Anniversary

OB questions final date of anniversary, and NT mentions that it is most likely the Friday week 2 of Semester 2. OB questions confirmation of this, NT and GP say there is nothing written yet but it should be soon. GP says that beer towers are being shipped.

6.3 Cultural Holiday Food across outlets

OB explains that the idea is to have cultural specific food in food outlets across different holidays, for example Eid. NT notes that we need to check the calendars are updated for these events ahead of time.

JS says that calendar promotions could be beneficial for the variety of people on campus. NT notes that a follow up with PAC and Ethnocultural Department on the calendar is needed.



BB notes that she has struggled with Halal suppliers in the past, at finding a consistent one for a period of time. She also notes that the chefs aren't trained in the specific way to make these dishes and raises concerns that they wouldn't be 100% the same as home food.

JS talks about buying prepared foods to sidestep this issue. BB notes that we'd need to ensure quality.

6.4 Garlic Bread in Tav

NT says yay! NT explains that there's a lot of fried foods at tav for snacks, but no garlic bread option. JS agrees and says he can work something out looking at the bread types.

6.5 Drink Specials at Tav

NT asks about drink specials. GP says that slushies are on an introductory special of \$7.50, which needs to increase to \$10 soon. GP explains that the \$7 pint special makes drink specials for events very difficult, as it was designed to be the cheapest possible pint 24/7, which makes going lower hard to financially justify.

JS also mentions that he frequently has interest about drink specials, and that the quiz night package has already come out, with applications for bookings coming in. ET says he advertised it significantly amongst the SOC/PAC space.

JS says there is flexibility around the pricing and what you can do with the slushies. NT asks if there is a slushy we can keep at \$7.50, GP says there isn't for profitability, but we can drop it to lower for events.

NT asks if we can make the \$7.50 to \$10 increase smaller, or more gradual. JS says we can do a price in between, and GP says \$10 is ideal but can work around it. NT suggests \$9 as a new price for the slushies.

OB asks about the front of POS advertising for the slushies, and GP confirms the marketing is coming in with the posters are almost all finished.

6.6 J. Robin Warren Library Café options

JK mentions how this café gets a lot of foottraffic around lunch and breakfast time, but there aren't many portable meal options and it would be good to expand. JS says they can look at more items.

BB says there's a little bit of everything without a huge variety of any single thing, and mentions the fridges are full to capacity with food already, and says she can go over and check on what new options they could add.

GP asks if there's anything in particular that goes quickly, because he has seen rushes in IGA in Guild Village. JK says she mostly goes out of convenience between classes. She also asks about the possibility of vending machines around the library, as this would expand the options. JS says he can look into that.

7. GENERAL BUSINESS

7.1 Music Vending Machine

NT says Barbara reached out about getting a vending machine out to the Music area, and mentions that Music is quite particular about the aesthetics of the machines in particular places used for performances. JS says this is possible.

Meeting end 3:27pm.



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1.0 WELCOME AND OPENING

1.1 Attendance

JZ
FL
NH
CK
BB
NT
OB
JS
GP
JG
AL

1.2 Apologies

JK
LB

2.0 CONFIRMATION OF PREVIOUS MINUTES

29/4/25 – Minutes circulated via email
Passed.

3.0 BUSINESS COMPLETED VIA CIRCULAR

n/a

4.0 COMMITTEE BUSINESS

4.1 Updates

4.1.1 Club Pub Crawl Package

OB: have been working with Ethan Tan, Emilia Marshall, and GP to go through the possibilities, have worked out some things not to do and want to work out what to do now.

4.2 Hackett Café rebrand

JS: Working with Vittoria coffee to bring a more premium brand to Hackett café, shows everyone the

colour palettes and the different branding ideas. The idea is to differentiate and make the coffee more premium and the company is well regarded as well. Still need to work out any pricing there, but definitely need to smarten it up to attract more traffic there.

BB: have been working on the outside areas as well, still waiting on them to come back on the designs there. They are keeping in mind that it will still have use as a functions area.

NT: raises concerns over increased pricing on the coffees, as students would avoid especially with cheaper options closer.

JS: we can adjust pricing for students with discounts as well. We have a contract that keeps the price down for the next 18 months, but the price is increasing. The main price isn't with the coffee, it's with the labor too.

5.0 ALL OTHER BUSINESS

GP: Nachos in tav are doing well, a number of sales and attention around it. There needs to be a feta option on the signage to show that it's an option. Price has been popular too

OB: need to advertise that it isn't a price increase with the feta as well.

BB: the review of the JR Warren library worked well, with the muesli cups going well and the movement of impulse buy items to nearer the till helping as well. The different specials at the cafés are going well too. The keep cup library is incoming as well, so we'll review that and how it goes throughout the year as we go.

JS: A new burger place may come in instead of Roll'd as they are struggling. People are happy to pay a bit extra for the more premium branding of the burgers. Chaffic is also replacing the old bubble tea place.

6.0 NEXT MEETING

The next Committee Meeting will be held on 10th July at 2pm. Please send apologies to Oliver Barrett (vp@guild.uwa.edu.au) by 23/5/2025.



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1.0 WELCOME AND OPENING

1.1 Attendance

NH
JZ
NT
BB
CK
JS
IM
GP
PM
FL

1.2 Apologies

LB
JK
OB
AL
JG

2.0 CONFIRMATION OF PREVIOUS MINUTES

n/a

3.0 BUSINESS COMPLETED VIA CIRCULAR

n/a

4.0 COMMITTEE BUSINESS

4.1 Updates

4.1.1 Review of Study Break initiatives – exam deals, noodle cups

JS: Exam deals were successful (~900 wraps) and the noodle cups were excellent too, needs a review of how the distribution happened with the volunteers at the cafés and a review of whether we want to do these again. We're waiting on the app which will allow us to vary discounts at cafés, there's a lot more useability with the app. Would need to take it to SRC if we want to shift the spending focus away from

the 10% discount given that it is a significant expenditure. The issue with things being discounted all the time is that it cuts the sales of all the other profitable items, which is a strategic risk.

FL: The reels on the keep cup and exam promotions did very well on a marketing point of view, more than double the regular.

4.2 Nachos and Bruschetta at Tav

GP: bruschetta is still delayed, as it is very labor intensive to put together.

NT: The idea behind bruschetta is that it's a good fresh non-salad option.

GP: Can workshop the making of the bruschetta with CK on the bread and cooking process. On the nachos, going to make it a specific day special rather than all the time on the menu and see how it goes.

NT: Need to make sure there's a vegetarian option too.

4.3 Livestreaming of UWA sports games and specials at Tav – Gameday deals!

NT: raised by Sports department and UWA sport to get the UBL games shown in the tav.

GP: there has been issues in the past with this, with people not coming by. Tried to work with Leigh Chalmers on giving out tav vouchers to get people down to the tav after the games, but it struggled.

JS: need to ticket the events to create buy in from the supporters.

NT: need more marketing around it too because she didn't remember seeing anything about it. UWA sport has struggled with promotion in the past. Pick specific games to do and market those more heavily. Damien Zhang (Sports officer) will reach out to GP about it.

FL: last year, people weren't coming to watch the game, it was more so to go after to the tav.

GP: there was awkward timing with 10:30am games, but even with the afternoon games it was hard.

5.0 ALL OTHER BUSINESS

NT asks about drink specials for BOTB and UWA got talent.

GP: There's specials on the slushies which are dropped down for events, tav lager stays at \$7, new house wine will be \$6 a glass all the time.

BB: there are also a number of new hot drink specials coming out at the various Guild cafés, mini \$1 donuts at the cafés. Additionally, looking for a new supplier for the wraps and some of the sandwiches at the cafés, renegotiating the prices down at the moment, with rice paper rolls and salads being looked at too. Grab and go meals are increasing in the variety available, with katsu chicken and some other types coming too!

FL: Some major campaigns: the keep cup library, and the 40% discount with a keep cup. Funding

is 20% Guild, 20% UWA. Hyoketsu promotion coming in the tav soon as well. With the BOTB, every student (pending availability) will get a tav 50th anniversary sticker.

6.0 NEXT MEETING

The next Committee Meeting will be held on 29th August at 2pm. Please send apologies to Oliver Barrett (vp@guild.uwa.edu.au) by 1/8/2025.





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1.0 WELCOME AND OPENING

1.1 Attendance

NT
OB
GP
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IM
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JK
JZ
JG

1.2 Apologies

AL
NH
LB
PM
DJ
BP

2.0 CONFIRMATION OF PREVIOUS MINUTES

n/a

3.0 BUSINESS COMPLETED VIA CIRCULAR

n/a

4.0 COMMITTEE BUSINESS

4.1 Updates

BB: the muffins at the different cafés are doing well. The exam specials coming for semester 2, following the semester 1 work-ons, mean that we will be continuing the 3.99\$ brekkie wraps will continue for a longer window in the morning, 7 days a week at all the cafés, pending the opening hours of the specific

cafés. UWA may also do the 40% keep cup discount and fully fund it this time.

NT: The funds have been reallocated from UWA so they won't fund the noodles cups, but she will through her budget as they worked well. She's thought of other options, but noodle cups do the best and are a good hot option. UWA is also looking to do more around campus with free fruit and other things. Going to give them out for an hour, and then leave some out after the cafés close too. This is to make sure that there's still an option once the cafés close. Indomie was very popular as a brand too.

4.2 Sauce packets at outlets

NT: asks about possibility of getting free sauce at outlets, instead of the 50c packets.

BB: the price would need to be included in the costing of the item itself, because otherwise that would cut into profitability.

GP raises issues over wastage, as he cleans up many plates with lots of sauce left over.

JS: can just give a free sauce with the sausage roll and work the pricing into the item itself.

NT raises concerns over the increase in price.

4.3 Nachos at tav

NT talks about the possibility of moving the nachos to more days of the week.

GP: it was discussed as a wednesday special, and after a review of popularity and pricing we would look at the feasibility.

CK: the number of specials that we have across almost every day is a problem for the kitchen as there is stocking issues with the fresh ingredients, and also with too many items on the menu the kitchen staff can struggle with too many different things as well. The bruschetta is in competition with the nachos, and hasn't been selling as well as the nachos, so maybe the option is to move away from the bruschetta and towards the nachos.

4.4 10% Guild discount marketing

OB raises that the paradigm with the 10% marketing is to have the full price advertised on the front, with the asterix being that guild members get 10% off, and suggests that we change it to being the other way around.

BB: in the past we've done it the other way round and the issue is that people who aren't guild members haven't been reading the small print and aren't happy about the full price when they thought it was less, which led to complaints for the staff to deal with.

JS suggests we do the discounted price marketing for the specials, and keep the normal menu the same so that people are less confused.

4.5 \$5 meals

NT raises the idea of bring budget bites to UWA, so that we can have a cheap option for students.

JS discusses using the app at some point to provide a rewards system to students.

Everyone complains about the app taking so long because of UWA roadblocking it.

BB mentions that anything like this will affect the current sales of the outlets, suggesting that we trial it for 2 days a week and see how it goes as well. Her and CK have briefly looked into 2 hot options and 2 cold options so that there is some variety.

JS talks about the possibility of food vouchers and linking the food pantry to the meals so that if a student misses out on the \$5 meal they can access other food too, need to link it into the marketing of it.

4.6 Bin in the tav

NT complains about not having somewhere to throw her tissues when she leaves the tav, and she has to give her dirty stuff to poor Jack Cross (tav staff member) because she doesn't want to leave it somewhere.

GP: the issue with a bin is that it decreases the premium branding of the tav, which when discussing with Denise Jenkins, is contrary to the intention to market the tav as a premium venue for external hire and revenue generation.

5.0 ALL OTHER BUSINESS

6.0 NEXT MEETING

The next Committee Meeting will be held on 25th September at 1pm. Please send apologies to Oliver Barrett (vp@guild.uwa.edu.au) by 25/9/2025.

