



Voting Members: Lara Dale, Geemal Jayawickrama, Drishti Kripalani, John Nguyen, Joseph Pietrzak

Non-voting/Co-opted Members:

Staff: Barbara Buxmann, Brenda Pfeffer, Caitlin MacPhail, Chen Koon Han, Gus Potenza, Jack Spagnuolo, Ray Jeremy

1.0 WELCOME AND OPENING

1.1 Attendance

Barbara Buxmann (BB)
Brenda Pfeffer (BP)
Chen Koon Han (CKH)
Geemal Jayawickrama (GJ)
Gus Potenza (GP)
Jack Spagnuolo (JS)
Joe Pietrzak (JP)
Lara Dale (LD)
Ray Jeremy (RJ)

1.2 Apologies

Caitlin MacPhail

1.3 Absent

Drishti Kripalani
John Nguyen

2.0 CONFIRMATION OF PREVIOUS MINUTES

Not Applicable

3.0 BUSINESS COMPLETED VIA CIRCULAR

None

4.0 CONFLICTS OF INTEREST

None

5.0 COMMITTEE BUSINESS

5.1 Tavern Refresh Progress Update

JS says they are on track to get some of it done by O-Week. JS explains that the painting is done upstairs and on balustrades, the major clean will be done soon and the mock-up of the green wall is done.

JS mentions they are still to decide on the green wall once Tony has a review.



JS says they have chosen the furniture and will get that ordered & delivered before the start of semester.

JS says they are working on the new menu and beverage list. JS will forward the menu to LD to the catering & tavern committee once confirmed. JS mentions some specials have had to be removed or increased in price, but the original prices of the items has been dropped.

JS explains that the mural design is still being decided but Tony has briefed Xander already. GJ mentions that Xander has also been sent all the FACSOC logos and will be working on a mock-up to get a quote.

JS says they have a good handle on operation side of refresh but still need work on the engagement side – *How do we activate the Tavern?*

5.2 Tavern Rotating Keg Idea

JP mentions he is part of UCBA and is aware that in the past UCBA had an agreement with the Tavern to choose a keg for the Tavern.

JP proposes a similar arrangement to how Grill'd decides their charity for the month with bottle caps, but instead give people a vote on the next drink for the next month whenever they buy a pint.

JS mentions we would have to work out a token of sorts as we won't have bottle caps with the kegs.

RJ says we might need to talk to a new supplier as our current supplier only has local craft beer. RJ mentions we also have a big contract with the main supplier, Lion, who has 9 out of 12 kegs at the Tavern. RJ is also talking with Gage Roads to fill the craft beer kegs

JP mentions the original idea was to do it on Instagram, but thinks it will be better if people actually come into the Tavern.

JS mentions we could also run this on packaged beer instead, which would be easier. RJ is hoping to get this going on the taps. JS agrees that it would be good to do on tap.

GJ suggests starting the initiative with packaged beer. RJ explains this will not be affordable as packaged craft beers are expensive. RJ will talk to the suppliers and try to get the kegs.

RJ mentions that if the craft beer supplier does not work, we can instead do a rotating keg with the main supplier, Lion. JP asks what our current range of kegs is, which GP responds that most are close to a Lager and Pale Ale, then XPA, and one is IPA.

JS suggests we come back to this idea once RJ has talked to the suppliers. RJ and JP will work together to work out options within the next 2 weeks.



Side Note: Packaged beer is not popular at the Tavern. A few years ago, there was a deal for a bucket of packaged beer which worked at the time. Could explore that again.

5.3 Barista Training

BB explains that GJ asked whether they could help with the Barista Training for students at UWA. BB reached out to Victoria but unfortunately, they do not have the capacity to supply staff for training as they are short-staffed at the moment. BB says that even though Victoria is not on board, the Guild staff are still on board.

BB mentions that training can be done at the Nedlands Café if done during vacations, when the Nedlands Café is closed. BB suggests running the training during the Winter Break as we would have more flexibility with when and how many times we run the training.

BB mentions that we need to talk about the details with the coffee, the milk, who the training is going to be with and the opening/closing of the café – these will determine the costs related to the training.

JS says we can use an external provided as long as they are competent and trusted. BP suggests approaching RocketFuel, however JS thinks they will not be interested.

5.4 Student Nights

GJ mentions he has spoken to Tony previously about his. GJ explains that the idea is to have DJs and drink specials at the Tav every Wednesday night to attract student crowds, particularly residential students. GJ mentions that the DJs will be sorted by UDub Radio.

JS mentions that there is a risk that there is little attendance so we will need a commitment from students. JS and GP agree this is a good idea as long as the engagement is there as the Tavern will need to be blocked from being booked for events. GP mentions that last year they tried to run an event inside while having a crowd outside, but this did not work as the crowds were quite contrasting (quiet/rowdy).

GJ explains that the focus is to attract college row students. GJ mentions that the RSD President is working with College Heads to include student nights on their calendars.

JS and GP are happy to block out Wednesday night at the Tavern for the first 4 weeks and see how it goes.

GP wants to understand what the students want. GJ mentions that a bar in Subiaco has Emu Exports for \$5. RJ will work out what is possible at the Tavern.



GJ asks how the marketing works for the Tavern and if he needs to go to Xander. JS explains that Xander just does the design for them. GP explains that once RJ decides the specials then they can go to Caitlin and Xander.

GJ says he will get RSD and UDub radio along with the initiative. JS asks if GJ can get a good idea of what Captains Stirling was doing and get back to him. JS explains that with Captain Stirling, as they are under the ALH, they can get away with making prices quite low but it would have had to vary each week.

LD mentions that we need to check with Magnet House about collaborating with the Tavern and if they will provide party buses to go from the Tavern to Magnet House. GP notes that previously some people would warm up at the Tavern before going to Captain Stirling and mentions that some people might not need the party buses.

5.5 Guild BPOS Installation Update

JS says that it is a struggle, but they will get all the outlets set up on the new system. JS is concerned that they might not have enough time to adjust prices by the time semester starts.

JS mentions that they still do not have an understand of how the promotional side works as they will only get a briefing from BPOS once all the stations are loaded. JS notes that we may not get as much as BPOS originally promised us as this is normally the case with providers.

5.6 Tavern Collaboration with FACSOCs

GJ explains that GP has created a promotion package where FACSOCs will receive 100 free drinks for events with 100 people or more. GP clarifies that this will be one drink token per person, up to 100 tokens per event, for FACSOCs to encourage them to host at least one event at the Tavern per semester.

GP mentions that this will be going ahead but we will need to work with marketing to ensure we have something to bring to the FACSOCs.

6.0 ALL OTHER BUSINESS

6.1 Eftpos ATM Installation

BP explains that the ATM will be installed on January 31st next to RocketFuel inside the Ref. BP explains that it will be available to students on February 1st.

JS mentions that there will be a review of this ATM mid-year to see if we should get another one. JS explains that they need to be in convenient locations where people will want cash-out frequently. JS says that another ATM in the Guild Precinct would be good in the future as part of the masterplan.



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7.0 NEXT MEETING

The next Catering and Tavern Committee Meeting will be held on 13th February at 10am. Please send apologies to Lara Dale (secretary@guild.uwa.edu.au) by 10th February, 5pm.